

ALVAREZ & ASSOCIATES

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FOR IMMEDIATE RELEASE

Alvarez & Associates partners with U.S. Cavalry to launch SDVObuy.com

Alvarez & Associates (A&A) is pleased to announce that we and specialty distributor/reseller U.S. Cavalry ([HYPERLINK "http://www.uscav.com" \t "_blank" www.uscav.com](http://www.uscav.com)) have released a new collaborative e-commerce website together, **SDVObuy.com** (www.SDVObuy.com) to support both Federal Military and Law Enforcement personnel.

In addition, A&A and US Cavalry are please to announce that 1% of all purchases made through SDVObuy.com go toward the Helping Heroes Foundation. The Helping Heroes Foundation donates aid, funds and services to our injured military and first responders as well as to the families of our fallen soldiers. You can read more about the Helping heroes Foundation at www.alvarezassociates.com/foundation.asp.

A&A is a Service-Disabled Veteran-Owned Small Business (SDVO/SB) focused on supporting the Federal Government by offering convenient e-commerce websites. **SDVObuy.com** will give Federal Military and Law Enforcement personnel access to over 30 thousand items, as well as provide for SDVO set aside credits for their agency.

Alvarez & Associates founder and CEO Everett Alvarez comments, "U.S. Cavalry is a major supplier to the federal government and we are delighted to provide more access to the quality products that US Cavalry offers. In addition to our becoming an authorized reseller and government sales partner we look forward to the increased exposure this agreement is sure to bring."

Dennis P. Garvey, US Cavalry's Chief Operating Officer stated; "We here at US Cavalry are excited to announce our collaboration with Alvarez & Associates to market equipment and technology to the military, law enforcement and homeland security communities. Not only do we see synergies between the capabilities of our two companies, but we are honored to partner with an organization led by such a distinguished American as Everett Alvarez".

US Cavalry, a GSA contract holder and a leading multi channel distributor and retailer of military and law enforcement equipment, brings 35 years of industry experience to this partnership. Together, we offer federal and state government agencies the ability to purchase in a fast and efficient manner while satisfying requirements for small disadvantaged business purchases through the SDVO/SB program. You can visit www.sdvobuy.com to see a selection of the products

offered through this partnership.

About Alvarez & Associates:

Alvarez & Associates LLC, is a Washington, D.C. based SDVO/SB focused on providing customers

with easy access to cost effective IT solutions as well warfighting and law enforcement tools. Since 2004, Alvarez & Associates has focused on executive management services and

information technology. The company delivers quality, integrity experience and commitment by

adhering to the leadership attributes of company founder and CEO Everett Alvarez Jr., the first U.S.

combat pilot shot down over Vietnam and held as a POW for more than eight years.

About US Cavalry

Founded over 35 years ago, Kentucky-based U.S. Cavalry, a division of Cavalry Security Group (CSG), is one of the nation's top multi channel distributor/resellers for high-quality military, law enforcement and homeland security equipment. The company was the first military supplier to focus on outfitting the individual soldier with new equipment and customized services.